

[date]

Dear Parent/Carer

To raise awareness of climate change and sustainability, [school name] has registered to join the online Wild Wisdom Global Challenge 2022.

From 10th October, students can access an abundance of online resources to explore independently and learn more about key environmental issues. This year the focus is on Big Cat species and the integral role they play within their ecosystems. Using this knowledge, students will then take part in a series of quizzes, competing against schools all over the world. There are some fantastic prizes to be won, including a 'Big Cat Conservation' virtual webinar, with zoologists and experts in the field and a HarperCollins book bundle.

The Challenge requires students to register on the Challenge webpage from 3rd October

Step 1 - Students create a login on the Challenge webpage itza.io by picking a username and creating a password. *If your child is aged 13 or under, they must give an email address for a parent or guardian in order to approve their account.*

Step 2 - students use their school code to register for the Challenge

- Login to itza.io with login details
- Enter 6-digit school code [give school code] (*There is one code per school and no upper limit on the number of students who can use it.*)

How To Play The Challenge

- Schools go head-to-head across the globe
- 10 minutes daily
- Students login and explore new content independently
- Students take part in fun quizzes to test their knowledge
- Help their school climb the leaderboard!

Challenge Schedule

10th to 21st October	Challenge runs with new content and quiz every day
19th October	LIVE smartphone quiz - Top schools qualify for Live Final in December
21st October	LIVE smartphone quiz - Individual winners announced

If you have any questions please do not hesitate to contact Charlotte at ITZA: inspire@itza.io.

Yours sincerely

[Name of teacher]